

5TH ANNUAL



Jasmine Road

ROOTED IN LOVE

LUNCHEON

Wednesday, October 27, 2021
12 – 1:15 pm • Virtual Luncheon Event

Join Us to Celebrate
the Healing Power of Love

2021 SPONSORSHIP PACKAGE

FOR MORE INFORMATION:

TORY NICOLAY
tory@jasmineroad.org
864-516-0009



Offering a path to freedom and
a haven for healing to women
trapped in a cycle of sexual
exploitation and addiction.

www.jasmineroad.org

LUNCHEON INFORMATION

Join Us for a Celebration of Healing on the 5th Anniversary of Jasmine Road!

EVENT DESCRIPTION

Celebrate five years of our **Rooted in Love community**, as Jasmine Road's residents and graduates bring healing to life! At our virtual luncheon you will hear from Thistle Farms' own Becca Stevens on just how far we have come. Participants will also experience a one-of-a-kind production of "Diane's Diary" followed by "Our Song," an original song of healing created by the women of Jasmine Road with artist Kyshona Armstrong.

Participants in this year's luncheon will have the opportunity to enjoy a delicious meal from our own Jasmine Kitchen, social enterprise lunch cafe. In addition, we invite you to commemorate the launch of our new 2021 candle that will be revealed at the luncheon.

This event is our only major fundraiser and is the most important source of income for operating our organization. We hope you will consider supporting Jasmine Road by becoming an event sponsor, hosting a watch party at your home or office, or being a part in whatever way is most comfortable for you. Watch parties are encouraged as a way to bring together family, friends, and co-workers to share the mission of Jasmine Road and celebrate through uniting as a vibrant community of supporters.

OUR FEATURED GUESTS



Becca Stevens is many things... an Episcopal priest, author, speaker, social entrepreneur, founder and President of Thistle Farms, the largest social enterprise in the US run by survivors. She has been featured in the New York Times, on ABC World News, NPR, PBS, and CNN. Recently named a 2016 CNN Hero, Becca has also been named a "Champion of Change" by the White House for her work against domestic violence.

She is an international voice for the growing global movement for women's freedom and a fervently hopeful and determinedly loving champion for the marginalized. Becca has spent her life inspiring communities to organize and act with love. Because she was such an important part of our launch we are thrilled to have her celebrate this important milestone and the healing experienced by the residents with us!



Kyshona Armstrong has always lent her voice and music to those that feel they have been silenced or forgotten. She began her career as a music therapist, writing her first songs with her patients—the students and inmates under her care. She soon found the need to write independently and find her own voice, an endeavor which led her to the fertile ground of the Nashville creative community and songwriting culture. Since then, she has learned how to balance her music career with her passion to heal the hurting.

To aid in their healing the residents of Jasmine Road had the opportunity to participate in Kyshona's therapeutic songwriting program. Kyshona worked with them to help them find their voice through music and they will share their song for healing with luncheon participants. To learn more about Kyshona, visit her website at kyshona.com.

SPONSORSHIP RECOGNITION FOR ALL SPONSORS

- Event website landing page
- Event program
- During livestream event
- E-newsletter
- Jasmine Road website
- Social media posting

Host a Luncheon Watch Party

Register now for a Table Host Sponsorship and we will deliver individually packaged lunches from Jasmine Kitchen, a beautiful pumpkin centerpiece, and a special gift for each attendee on the day of the event (pickup only for Seed Sponsorship). **See back cover for more information.**

Note: Delivery is available for locations within a 15-mile radius from Jasmine Kitchen (503 Augusta St., Greenville). Pickup at Jasmine Kitchen will also be available on event day. More details at jasmineroad.org/luncheon.

See back cover for sponsorship form.

For more information, please contact Tory Nicolay at tory@jasmineroad.org or 864-516-0009.

Sponsorship
Deadline
Friday, October 8

SPONSORSHIP FORM

Please complete this form and return with your payment to:
Jasmine Road • PO Box 25452 • Greenville, SC 29616

Sponsorships may also be submitted online at jasmineroad.org/luncheon.

Limited lunches are available so submit your sponsorship form ASAP.

Please indicate desired sponsorship level below:

Love sponsor \$12,000
Lunch delivery for 12, a beautiful pumpkin centerpiece, and 12 specially wrapped gifts of our newest candle

Vine sponsor \$600
Lunch delivery for 4, a beautiful pumpkin centerpiece, and 4 specially wrapped gifts of our newest candle

Bloom sponsor \$6,000
Lunch delivery for 10, a beautiful pumpkin centerpiece, and 10 specially wrapped gifts of our newest candle

Seed sponsor \$300
Lunch for 2, a beautiful pumpkin centerpiece, and 2 specially wrapped gifts of our newest candle (pick up at Jasmine Kitchen only)

Hope sponsor \$2,400
Lunch delivery for 8, a beautiful pumpkin centerpiece, and 8 specially wrapped gifts of our newest candle

Other Donation Amount _____

Healing sponsor \$1,200
Lunch delivery for 6, a beautiful pumpkin centerpiece, and 6 specially wrapped gifts of our newest candle

* Delivery available for locations within 15-mile radius from Jasmine Kitchen (503 Augusta St., Greenville). Pick up for all sponsor levels available the day of the event at Jasmine Kitchen, if preferred.

- Do you wish to receive lunches and/or gifts from Jasmine Kitchen as part of your sponsorship? Lunches Yes No Gifts Yes No
- Do you wish to pick up your sponsor packet and meals/gifts at Jasmine Kitchen the day of the event? Yes No

Sponsor Name (as it should appear in print) _____

Contact Person _____

Phone _____ Email _____

Sponsor/Donation Amount _____

BILLING INFORMATION:

Name _____

Billing Address _____

Method of Payment: Check Invoice Credit Card

Card Type: Visa Mastercard American Express Discover

Name on Card _____

Zip Code for Card (if different from above) _____

Credit Card # _____ CVC # _____ Exp: _____

Card holder Signature _____

Jasmine Road is a 501(c)(3) non-profit organization and qualified to receive tax deductible contributions.