



Spreading the Story of



## INTRODUCING JASMINE ROAD

Jasmine Road, a partnership of Greenville's Christ Church Episcopal and Triune Mercy Center, is a new non-profit with a mission to offer women who are trapped in a cycle of sexual exploitation and addiction a path to freedom, a haven for healing, and the opportunity to flourish, leading to generational change and the betterment of our Greenville community. Jasmine Road will be based on the highly successful model of Thistle Farms and is joining over 30 sister agencies around the country in providing a transformative two-year residential program with an innovative social enterprise component, the first of its kind in Greenville, SC.

## Jasmine Road Named UTO Grant Recipient

Jasmine Road, Inc. received a \$40,500 grant from the United Thank Offering Board of the Episcopal Church awarded by the Episcopal Diocese of Upper South Carolina. We are so grateful!

In 2017-2018, the Episcopal Church is focused on its "Jesus Movement," which emphasizes Christ-like relationship-building among neighbors and communities. We are humbled that Jasmine Road, Inc.'s mission has been recognized as an example of Christ's presence and work in the world. The grant will assist in funding Jasmine Road, Inc.'s start-up costs, including website development, the purchase of two computers, and salaries for employees. We are infinitely grateful to Christ Church Episcopal for its help in writing and sponsoring the grant request, and we specifically thank Bishop Andrew Waldo, Reverend Deacon d'Rue Hazel, Phyllis Webb, Reverend Dr. Harrison McLeod, and Frances Poe. Christ Church Episcopal continues to be an incredible partner in helping us get the necessary funding and support to officially launch Jasmine Road, Inc.

## How Can You Help? Be a JASMINE ROADIE!

(Jasmine Roadie: Person who helps sow seeds of hope and justice by providing time, talent, and treasure to nurture and sustain the mission of Jasmine Road.)

**Jasmine Road House Yard Clean-up Day**

**Saturday, August 26 8 am - 12 noon**



Thursday, Oct. 26, 2017  
12:00 - 1:30 pm

**Younts Conference Center  
Furman University**

**Sponsored by Bon Secours,  
St. Francis Health System**

We are thrilled to announce our first major fundraiser, the ROOTED IN LOVE LUNCHEON featuring Becca Stevens.



Becca Stevens is a 2016 CNN Hero and founder of Thistle Farms, the largest social enterprise in the US run by survivors. Becca is an international voice for the growing global movement for women's freedom and a fervently hopeful and determinedly loving champion for the

marginalized.

We are incredibly grateful for the overwhelming response to this event. We have only a few individual seats remaining, and they can be purchased through the link below. We would love for you to join our outstanding list of over 40 sponsors and be recognized in all publicity, but we are able to offer only 2 or 4 seats for any sponsors added after July 31st.

# JOIN US

## Why Take Action?

♥ **Sex Trafficking** occurs when someone uses force, fraud, or coercion to cause a commercial sex act with an adult or causes a minor to commit a commercial sex act.

Source: Shared Hope International

♥ **A Commercial Sex Act** includes prostitution, pornography, and sexual performance done in exchange for any item of value, such as money, drugs, shelter, food, or clothes.

Source: Shared Hope International

♥ **82.1 percent** of victims in sex trafficking incidents are identified as U.S. citizens.

Source: Georgia Bureau of Investigation Human Trafficking Unit

## Want More Information?

[info@jasmineroad.org](mailto:info@jasmineroad.org)

[www.jasmineroad.org](http://www.jasmineroad.org)

➤ **Donate**



## Board of Directors

Kathryn Norwood, *Board Chair*

Leanne Jaskwhich, CPA, *Treasurer*

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Sonya Brooks, *Director*

Kate Cramer, *Director*

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Ashley Reynolds, *Director*

Marsha Wallace, *Director*

Amy Sutherland, JD, *Director*

Beth Messick, *Advisor*

Frances Poe, *Advisor*

Please help us turn the Jasmine Road house into a home by participating in a much-needed yard clean-up project. Most of the work will be raking, shoveling, and pruning. Many hands truly make for light work; therefore, please encourage spouses, children (at least 12 years old), and friends to join you. Please bring your rakes, electric trimmers, gloves, garbage bags, and other tools. To volunteer contact Ashley Reynolds at [ashley@jasmineroad.org](mailto:ashley@jasmineroad.org).

Information with specific instructions will be sent by e-mail following sign-up.

### Ongoing Volunteer Opportunity for Lawn Maintenance

We need a volunteer to cut the grass of the small front yard Jasmine Road's house on a routine basis. If interested please contact Ashley Reynolds at [ashley@jasmineroad.org](mailto:ashley@jasmineroad.org).

### Jasmine Road "Pop-Up Shop" Team and Location Needed

Volunteers needed to help plan and launch the Jasmine Road Pop-Up Shop, an annual weekend long fundraising event that will take place in the spring. We plan to sell gently used furniture, designer handbags and shoes, jewelry, clothing, art and other household items, and antiques. Ashley Underwood has agreed to serve as chair - we need a co-chair as well as many volunteers. We are also looking for a location to gather, store, and host the sale. If interested please contact Ashley Reynolds at [ashley@jasmineroad.org](mailto:ashley@jasmineroad.org).

### Prayer Team Gathering

The prayer team, led by our wonderful spiritual advisor Cynthia Fore, will meet quarterly. The next meeting is August 7th at noon at Christ Church, Parish House room 217. Please join us.

### Help Furnish the Jasmine Road Home

Click the link to view and purchase items for the Jasmine Road Home. Help us create a warm, welcoming, and comfortable home environment for the women of Jasmine Road.

[go to gift registry](#)

## Preparing the Soil: Timeline of Jasmine Road

- ♥ October 2015 *Becca Stevens spoke at Christ Church Episcopal*
- ♥ February 2016 *19 volunteers from Triune Mercy Center and Christ Church traveled to Thistle Farms in Nashville for a 2 day workshop*
- ♥ March 2016 *Partnership formed between Triune Mercy Center and Christ Church to create new non-profit modeled after Thistle Farms with seed money provided by both partners*
- ♥ April 2016 *Leadership team formed with co-chairs Kathryn Norwood from Christ Church and Karen Eller from Triune Mercy Center*
- ♥ May 2016 *Beth Messick joined the team as project advisor sharing her wealth of knowledge about the issue of sexual exploitation, bringing her organization Emerson's Rest under the umbrella of Triune Mercy Center*
- ♥ June 2016 *Triune Mercy Center provided office and meeting space*
- ♥ November 2016 *Jasmine Road, Inc. was formed*
- ♥ January 2017 *Jasmine Road Board was formed with 9 directors*
- ♥ February 2017 *First Jasmine Road House purchased with the help of Christ Church*
- ♥ March 2017 *Developed mission and vision statements and core values*
- ♥ April 2017 *Formed grant writing team*
- ♥ June 2017 *Received 501(c)(3) organization status*